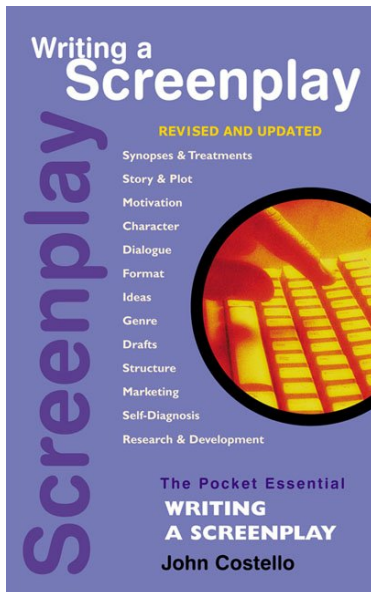




POCKET ESSENTIALS ADVANCE INFORMATION




Writing a Screenplay

John Costello

new edition

SALES POINTS:

- latest edition of a regular bestseller in this field
- A pocket-size distillation of all the weighty and expensive tomes available - now expanded to cover even more
- Increasing number of courses on the subject, with a new impetus for training and funding scriptwriters provided by the Film Council
- The lure of fame and fortune for the successful few

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MARKET:

film, creative writing, reference

DESCRIPTION:

The recent explosion of unsolicited material written for the world's greatest, sexiest entertainment medium has largely produced a mountain of wasted paper. Truth is, the many who write from scratch, no matter how talented, have more chance of winning the lottery than creating an excellent script. The few who achieve success do so because they have shed the blood, sweat and tears necessary to master the elaborate art and craft of Screenwriting.

This book explodes the myth that a screenplay is the easiest literary form to master, navigates a relatively painless path through the Screenwriting labyrinth, and offers an easy to digest step-by-step guide to writing a script from inception to completion.

What's in it? The main areas covered are: Motivation; Research & Development; Genre; Idea; Story & Plot; Audience; Character; Action & Setting; Structure; Format; Dialogue; Synopses & Treatments; Drafts; Marketing & The Industry. There's also a glossary of commonly used jargon to further demystify the process.

AUTHOR BIOGRAPHY:

John Costello is a Film and Media Studies lecturer and screenwriter. He has written Pocket Essentials on David Cronenberg, Writing A Screenplay and Science Fiction Films.