



# SHERLOCK HOLMES

MARK CAMPBELL  
new edition

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**SALES POINTS:**

- One of English literature's finest, most enduring creations
- Sherlock Holmes is the most portrayed fictional character on film, having been played by no fewer than 75 actors in 211 movies since 1900
- The recent 150<sup>th</sup> anniversary focused new attention on Sherlock Holmes
- The Pocket Essentials small hardback size has proved to be a very popular format

**MARKET:**

Literature, Popular culture

**DESCRIPTION:**

Who is Holmes? The world's most famous detective? A drug addict with a heart as cold as ice? A millstone around the neck of his creator? He's all of these things and much, much more.

Sherlock Holmes was the brainchild of Portsmouth GP Arthur Conan Doyle. A writer of historical romantic fiction, Doyle became unhappy that the detective's enormous success eclipsed his more serious offerings. But after attempting to wipe him out at the Reichenbach Falls in Switzerland, Doyle was faced with a vociferous backlash from the general public and eventually he had no choice but to bring his sleuth back from the grave to face more puzzling mysteries.

While not strictly speaking 'canonical', Holmes' deerstalker, curved pipe and cries of 'Elementary, my dear Watson!' have been immortalised in countless stage, film, television and radio productions. An iconic fictional creation, inseparable from his partner-in-crime Dr John Watson, Sherlock Holmes has charmed and fascinated millions of people around the world since his first appearance over a century ago. He is one of English literature's finest creations.

**AUTHOR BIOGRAPHY:**

Mark Campbell writes for various publications, including *The Independent*, *Crime Time* and *The Kentish Times*, and has produced Pocket Essentials on *Doctor Who*, *Agatha Christie* and *Carry On Films*. He is married with two children and lives in Plumstead, South East London.

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