



WRITING A SCREENPLAY

JOHN COSTELLO

NEW EDITION

SALES POINTS:

- New larger format edition of this popular bestseller
- A distillation of all the weighty (and expensive) books on the subject, into one concise volume
- There are an ever-increasing number of courses on the subject, with the Film Council providing training and funding for budding scriptwriters
- More and more people having cut their teeth on YouTube shorts now want to progress to the real thing - and find out how to do so

DESCRIPTION:

The recent explosion of unsolicited material written for the world's greatest, sexiest entertainment medium has largely produced a mountain of wasted paper. Truth is, the many who write from scratch, no matter how talented, have more chance of winning the lottery than creating an excellent script. The few who achieve success do so because they have shed the blood, sweat and tears necessary to master the elaborate art and craft of Screenwriting.

This book explodes the myth that a screenplay is the easiest literary form to master, navigates a relatively painless path through the Screenwriting labyrinth, and offers an easy to digest step-by-step guide to writing a script from inception to completion.

What's in it? The main areas covered are: Motivation; Research & Development; Genre; Idea; Story & Plot; Audience; Character; Action & Setting; Structure; Format; Dialogue; Synopses & Treatments; Drafts; Marketing & The Industry. There's also a glossary of commonly used jargon to further demystify the process.

BIOGRAPHY:

John Costello is a Film and Media Studies lecturer and screenwriter. He has written Pocket Essentials on *David Cronenberg*, *Writing A Screenplay* and *Science Fiction Films*.

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